

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 02832 261157Z

40

ACTION EB-07

INFO OCT-01 NEA-10 ISO-00 USIA-15 AID-05 PA-02 PRS-01 /041 W
----- 084790

P R 260912Z JUL 75

FM AMEMBASSY DAMASCUS

TO USDOC WASHDC PRIORITY

INFO SECSTATE WASHDC 4080

AMEMBASSY BEIRUT

UNCLAS DAMASCUS 2832

FOR BRAD TYRELL SAD/OIM/BIC AND PETER HALE CAGNE/OIM/BIC

BEIRUT FOR RTDO

E.O. 11652: N/A

TAGS: BEXP, SY

SUBJ: DAMASCUS INTERNATIONAL FAIR

1. 22ND DAMASCUS INTERNATIONAL FAIR OPENED AT 7PM LOCAL
TIME, JULY 25, AT OFFICIAL LEVEL ONLY WITH FIRST PUBLIC
SESSION 10 AM JULY 26.

2. UNITED STATES PAVILION WAS READY IN ALL RESPECTS WITH
STANDS AND OUTDOOR AREA COMPLETED AND WITH EXHIBITION
MATERIALS; ONLY EXCEPTION TWO PARTICIPANTS WHOSE GOODS
WILL CLEAR CUSTOMS TODAY. FRIDAY WAS USUAL RELIGIOUS HOLIDAY
AND CUSTOMS FACILITIES WERE CLOSED.

3. UNITED STATES PAVILION BOTH INTERNALLY AND EXTERNALLY
GIVES EXCELLENT AESTHETIC AND FUNCTIONAL APPEARANCE WITH
HIGHLY ATTRACTIVE RED, WHITE AND BLUE EXTERNAL DECOR.

4. USIS EXHIBIT EXCEPTIONALLY WELL EXECUTED
AND PROVIDING REAL CENTERPIECE IN OUR PAVILION. USAID
ALSO PARTICIPATING WITH EXHIBIT THEME- LET'S SHARE
OUR KNOWLEDGE AND EXPERIENCE AND PROVIDING AMERICAN
OFFICER TO TELL THE USAID STORY.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 DAMASC 02832 261157Z

5. UNITED STATES PAVILION IS SINGULAR IN ITS HIGH TECHNOLOGY CONTENT AND THE AMOUNT OF PHYSICAL EQUIPMENT ON DISPLAY. NO OTHER NATIONAL PAVILION APPROACHES THIS FEATURE WHICH IS OF VITAL INTEREST TO THE SYRIAN GOVERNMENT. PRODUCT RANGE INCLUDES MEDICAL, ELECTRONIC, AGRICULTURAL, CONSTRUCTION, PHOTOGRAPHIC, AUTOMOTIVE, OIL EXPLORATION, REPRODUCTION, ROAD SAFETY, COMMERCIAL APPLIANCES AND RELATED EQUIPMENT - ALL OF WHICH WERE SELECTED TO PROVIDE A VALUABLE INPUT FOR THE NATIONAL DEVELOPMENT PROGRAM.

6. RECORD CROWS ATTENDED TODAY'S SESSION. AMERICA DAY SCHEDULED FOR 6:30 PM, WEDNESDAY, JULY 30 WITH TOP LEVEL GOVERNMENTAL AND BLUE RIBBON END-USER INVITEES NUMBERING 600.

7. FINAL EXHIBITOR LIST INCLUDES 24 COMPANIES (ONE OF DENNISON STANDS PURCHASED BY AMANA) SEVERAL OF WHICH ARE SHOWING PRODUCTS WITHIN PAVILION AND ALSO IN OUTDOOR AREA.
MURPHY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 JUL 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975DAMASC02832
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750258-0480
From: DAMASCUS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750717/aaaaapdi.tel
Line Count: 82
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 10 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <10 MAR 2003 by ThomasVJ>; APPROVED <15 MAR 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: DAMASCUS INTERNATIONAL FAIR
TAGS: BEXP, SY, (CAGNE, PETER HALE)
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006